

The publishing house and its history

Schnäddi & Höppi Publishing House is a young Swiss book publisher that was founded in 2006 in Winterthur in Switzerland by the authors Christine Grossenbacher and Beat Widmer. Following much dedication and commitment, a debut publication was released that will always be of special importance to the two publishers. Starting out with the story that stemmed from an original thread, through the search for a first-class illustrator, right to the production of the complete book. A small, ambitious publishing team, in the truest sense of the words of the book. The aim of the publishing house is to delight both children and adults with a captivating and enchanting programme of beautifully recounted tales. The stories reflect an ideal that is strongly reflective of the fabulous landscapes and natural way of life in Switzerland. At the heart of the publishers' programme lies the fairytale with animals as the characters. And the entertaining, complex audio book with its superb effects is an integral component of the publisher's philosophy.

Programme

Swiss authors and renowned illustrators such as Bernhard Oberdieck from Germany lend the stories a very personal note due to the delightfully colourful, loving illustrations which appeal to children. The characters presented have a high identification value and should lead older and younger readers alike into the fantastical fairytale world, both through the creative artistry of the prose as well as the exceptional accompanying illustrations.

Audio book

When recording the illustrative books as an audio book, particular importance is placed on the comprehensiveness of the language, without taking away from the mild allusion towards the charming tones of the Swiss dialect. The audio book is based on a special audio play version of the tales of "Schnäddi und Höppi", brought to life by renowned voices such as those of Edward Piccin, Hans Ruchti and René Bill.

Children's book for 5 year olds and upwards

The children's book "The Adventures of Schnäddi and Höppi" is aimed at children in age groups upwards of 5 years (120 pages, 33 illustrations ISBN 978-3-033-01544-9). It is a fairytale in which spirited animals are the protagonists. All of the two friends' adventures play out in the fairytale land of "meadow forrest", although there is adequate scope for children to identify with their own experiences in terms of everyday life and emotions. Slightly oversized lettering is used in the publication, in order to provide incentive to early readers.

Authors and illustrators

A class of their own: The richly fantastical illustrations of Bernhard Oberdieck! Bernhard Oberdieck lives in Ramerberg/Upper Bavaria and has illustrated numerous books for German and foreign publications over the past twenty years. He is one of the most successful illustrators of books for children and young people in Germany.